

# THE **MAKE SURE** AUTHORITY

INKSURE Technologies is the industry leader in brand protection, product diversion and document security.



Our taggant technology is applied to tens of billions of consumer items and high-value documents annually. The verification process is based on proprietary authenticators that provide instant, reliable, forensic-quality results. INKSURE's team of experts stands ready to conquer your industry challenges by tailoring a turnkey solution that meets your needs.

## THE **MAKE SURE** AUTHORITY FOR MORE THAN A DECADE

Since 1999, INKSURE has been empowering commercial, private and governmental clients worldwide to meet the challenges of counterfeiting, product diversion, tax evasion and black/gray market implications.

INKSURE product protection has eliminated the loopholes that allow such activities, with far-reaching benefits:

- Governments using INKSURE technology recovered lost tax revenues
- Brand Owners easily identified and confronted organized global counterfeiting operations
- INKSURE reduced public danger by identifying unlicensed products, which were often substandard
- Our clients resolved liability claims using INKSURE's taggant system as forensic evidence
- INKSURE enabled the rightful Brand Owners to significantly improve their return on investment

**INKSURE is safeguarding brands, market shares and company profits in a wide range of verticals: Tax Stamps, pharmaceuticals, tobacco & spirits, high-value documents, bank notes, energy & fuel, the automotive industry, supply-chain logistics and more.**



# WHY INKSURE?

**INKSURE TECHNOLOGY IS ONE OF THE MOST SOPHISTICATED BRAND-SECURITY SOLUTIONS ON THE MARKET, AND YET ONE OF THE EASIEST TO USE.**

Several components are integrated into one synergic solution. An invisible taggant is embedded into a carrier generating a unique chemical signature that permanently marks the item. A small handheld CMRT Reader, tuned to the signature code properties, verifies the presence or absence of the code in a split second.

**INKSURE'S TAGGANT SYSTEM OFFERS COST-EFFECTIVE ADAPTABILITY TO ADDRESS SECURITY AND PRODUCTION CHALLENGES.**

INKSURE taggants can be applied to every medium and carrier imaginable: inks, polymeric foils & plastics, paper, natural/synthetic fabrics, metal, glass, wood, ceramics and more. The result is forensic-level brand security for any product, at a fraction of the usual cost, R&D and time-to-market. In addition, Track & Trace item-level security coding can be part of the product signature. This is integrated with the company's supply-chain and data management platform to provide real-time verification sales logistics. Thus, INKSURE helps prevent millions in lost revenue due to diversion, third-shift piracy and gray-market competition.

**INKSURE TECHNOLOGY AND SERVICE ARE RECOGNIZED FOR LONG-TERM DEPENDABILITY.**

The exceptional durability of INKSURE taggants can withstand harsh wear-and-tear conditions. Even if the product has been severely damaged, INKSURE codes continue to provide reliable, court-recognized forensic data in the event of liability claims or proof of ownership.

**THE INKSURE SOLUTION HAS ENJOYED A TRACK RECORD OF UNCOMPROMISED SECURITY FOR OVER A DECADE.**

The MakeSure Authority designs unique signatures that present an enigma to all eyes and sensors - except for the INKSURE reader that is programmed to read this particular taggant-media configuration. As a company regulated by the US Security Exchange Commission (SEC), INKSURE maintains the most rigorous financial standards and best practices. The R&D Division of INKSURE is developing next-generation technology, which will propel our company into the forefront of the brand security, Track & Trace and production floor control markets.





We welcome all inquiries from potential clients and partners